

# OAN eCommerce Light



## ROI & PERFORMANCE GAINS

**30-50%**  
Productivity increase

**25-45%**  
Improvement in operational efficiency

**Up to 50%**  
Faster order entry

**25-40%**  
improvement in order accuracy

**15-30%**  
Reduction in error-related costs

**5-15%**  
increase in average order value

## OPERATIONAL BENEFITS

- + Fast order entry with barcode scanning and Quick Order
- + Automated validation to prevent errors before ERP submission
- + Easy customer creation with real-time ERP sync
- + Bulk edits and order copy to reduce manual effort
- + Real-time catalog with inventory visibility
- + Mobile access for ordering anytime, anywhere
- + Built-in AI recommendations for smarter selling

## STRATEGIC BENEFITS

- + Increase revenue without full eCommerce platform cost
- + Reduce operational complexity and IT overhead
- + Improve customer experience and order accuracy
- + Protect margins through better validation and controls

### INTEGRATED AI AGENT

  
Context Aware Responses

  
Next Best Recommendations

  
Faster Order Creation

SCAN TO  
BOOK A  
DEMO



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